



ADVISORY.DESK

The single, comprehensive software solution for all aspects of customer account and asset management.

advisory.desk represents a comprehensive tool for addressing the challenges of steadily increasing demands and stricter regulations by governmental supervisory authorities.



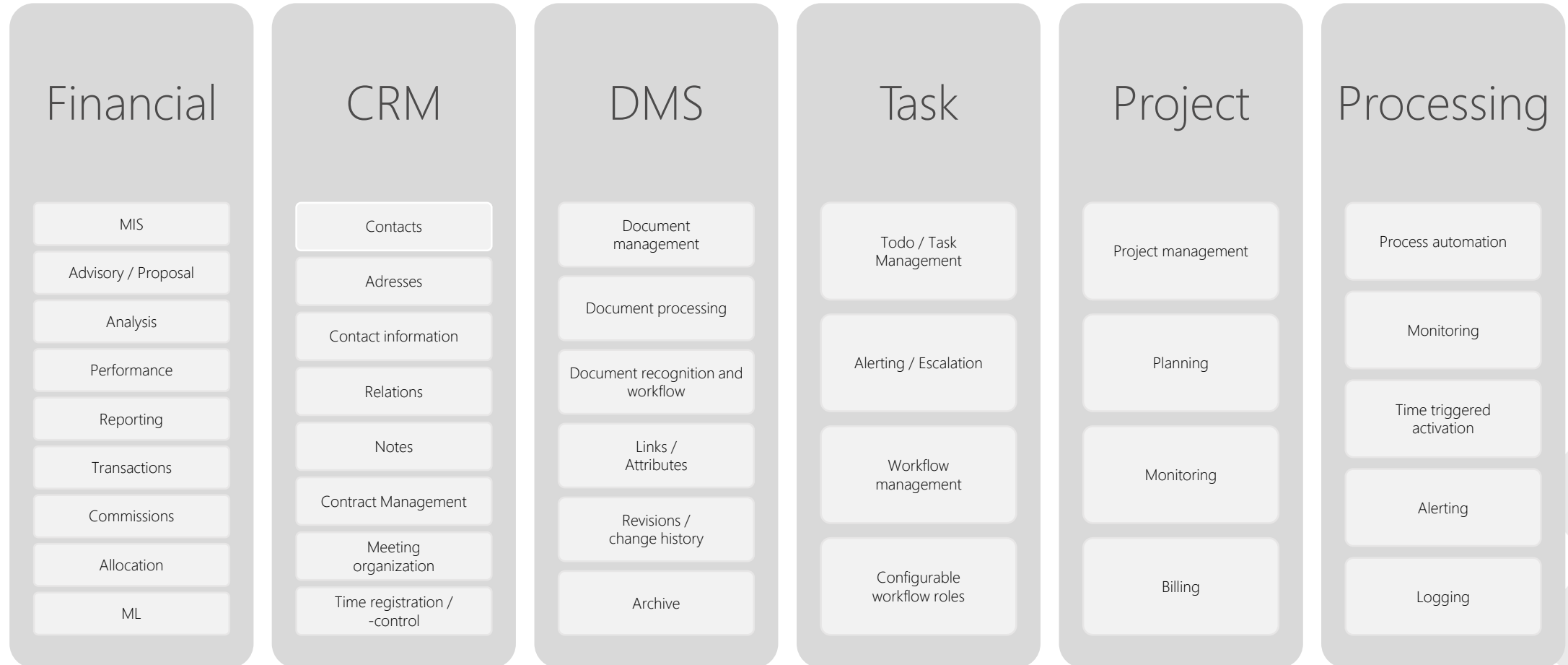
Why advisory.desk?

- > It is a platform for bank-independent portfolio administration, reporting, CRM allocation control, and archiving
- > Location independent
- > The first all-in-one platform for asset managers
- > No IT infrastructure and expertise is necessary, since the platform is operated by us
- > The platform meets current requirements and trends with respect to transparency, cost reduction, and simplification and automation of procedures and processes (FIDLEG, MIFID-II)

Advantages

- > Consolidation of multi-bank portfolios
- > Comprehensive MIS and analytical features for company management
- > Standard reporting in the financial services provider's CD
- > No physical storage of paper documents; automated document recognition and processing; simpler and faster document search
- > Simple, standard user interface and operation
- > Multiple languages





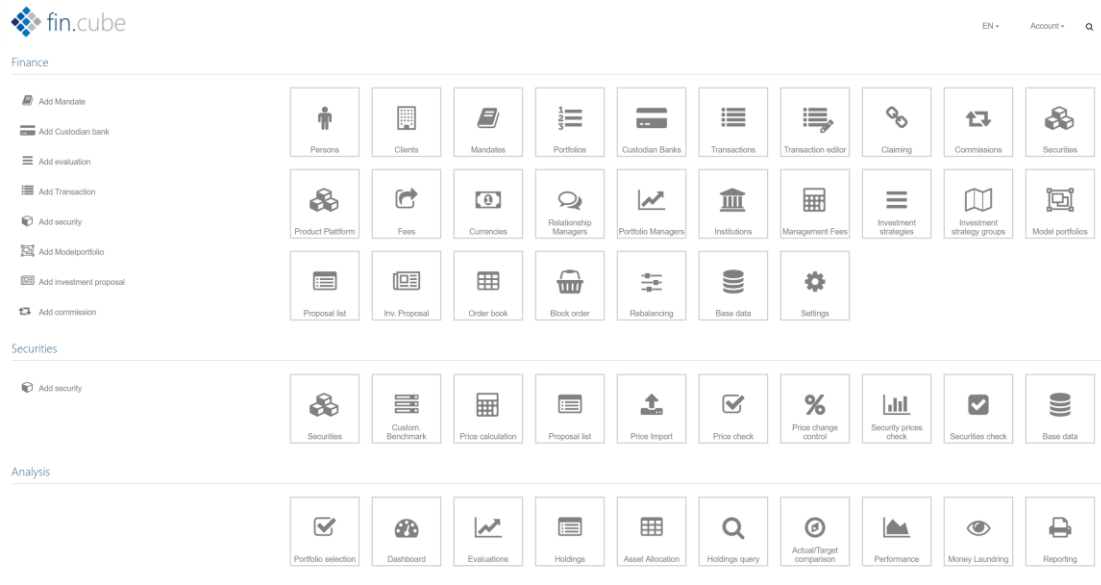
This solution is designed to be a professional, integrated tool set for small and medium-sized financial institutions, offered at a reasonable price.

Core functions:

- > Bank-independent portfolio management, analysis, and consolidation
- > Legal & compliance (Money laundering, variance analysis, restrictions; FIDLEG, MiFID II compliant)
- > CRM (customer history, address and contact information management, meeting coordination)
- > Contract management
- > Electronic document archiving and processing
- > MIS and analytical features, including Drill-Down
- > Customer and portfolio reporting
- > Performance measurement and analysis (including key risk figures, VaR)
- > Transaction management and processing
- > Retrocession and account settlement management
- > Acquisition and marketing using consulting protocols, and simulation-based investment proposals.



Look and Feel



Architecture

- > Browser-based application
- > 100% responsive
- > Relational database
- > Modular design, one can choose just what is needed
- > Web services facilitate easy integration or connection to third-party systems
- > Multi-Factor authentication (Username, Password, mTAN)
- > 100% Swissness

Technology

- > Microsoft .NET Framework 4.5
- > C# und ASP.NET MVC
- > Microsoft SQL Server (Version 2012 and above)
- > T-SQL





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